

Lights, Camera, Media Literacy!

Introduction

Lights, Camera, Media Literacy! (LCML!) offers a study of media as the core for teaching advanced literacy skills. LCML! presents a timeline of media with focus on the history and physics of communication from the earliest times via storytelling by troubadours and griots to today's mass media world

LCML! is the third course in a three year strand of full-year elective courses for middle school students* and may be taken by any student. No prerequisite is required. The carefully planned lessons differentiate for a wide range of ability levels and learning styles. LCML! is organized into forty lessons that total approximately 140 hours of instruction and allows for flexibility within a school's organizational structure.

The forty lessons are divided into eight units:

- 1) Storytelling
- 2) The Printing Press
- 3) Newspapers & Print Advertising
- 4) Photography & Film
- 5) Radio
- 6) Television
- 7) Computers & the Internet
- 8) Media & Our World

Students develop related multimedia projects within each of these units.

The LCL! course series is of high interest, allows for ease of differentiation, and addresses the visual, auditory, and kinesthetic learner. The LCL! strand focus is on increasing literacy in both written and visual texts, authentic use of vocabulary, improving collaboration skills, building confidence and motivation, and providing opportunities for higher-level thinking. (*Completion of "Lights Camera, Literacy!" or "Lights, Camera, Film Literacy!" is **not** required.*)